Filming at Intersections (FILMINTS)

Advocacy & Fundraising Training @ Athens, GR 16 - 20 March 2023





Project Reference Number: 2021-1-EL01-KA210-ADU-000035082

Project Title: Filming at Intersections

Funding Programme: Erasmus+ KA2, Small-scale partnerships in adult education

The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



Inter Alia 1st edition in English language | March 2023

Intellectual property rights:
Copyright © 2022 Inter Alia
50-52 Valtetsiou str., 10681, Athens, Greece
telephone: +30 21 5545 1174
email: info@interaliaproject.com
website: https://interaliaproject.com/

License:

This guide is published under the terms of:

Creative Commons Attribution - ShareAlike 4.0 license.

To read a summary of this license, visit the website:

https://creativecommons.org/licenses/by-sa/4.0/



THE BEGINNING

This March, Inter Alia, as part of the Filming at Intersections (FILMINTS) project, welcomed, for the second time, two local working groups from Malta and Germany, who, along with a team from Greece, participated in a 4-day advocacy & fundraising training, which included all the screenings of Positively Different Short Film Festival 2023 (PDSFF23).

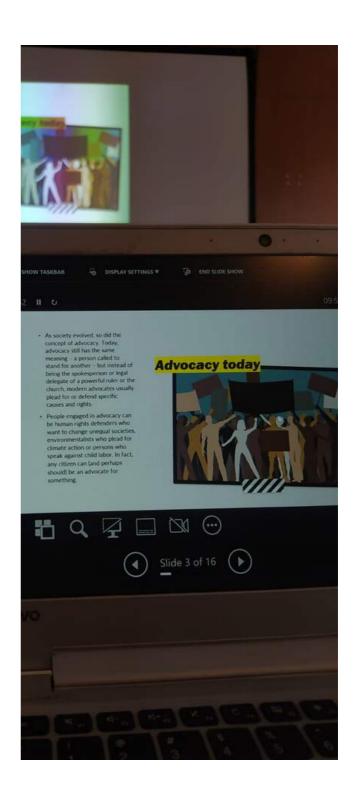


AIMS & OBJECTIVES

- Equip adult learners from marginalised groups with practical and creative tools for sharing their stories.
- Support the visibility of their causes.
- Enable empowerment by allowing them to take ownership.
- Build solidarity and cultivate empathy.
- Build capacity to identify and address systemic discrimination.

ADVOCACY

The team, having already met each other during the Communication & Filmmaking Trainings and having worked together for the past 3 months, whithin the Local Working Groups, returned in Athens for a training on launch how to their own campaigns and put their films into a wider context, envisioning actual change.



ADVOCACY

In the first 4-hour session with Eleni Takou, the team was introduced to advocacy, what it means, how it started, where it stands now and what is it a tool for.



ADVOCACY

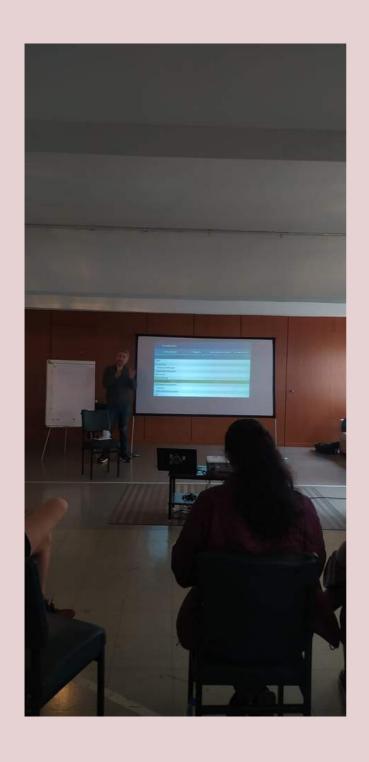
For the second session, the group explored actual advocacy campaigns and did group work, with a practical excercise based on the Positive Value Map.





Group Work /
Positive Value Map

FUNDRAISING



The fundraising training session with Sotiris Petropoulos focused on the role of fundraising and ways you can get funding for your projects, either as an individual or as part of an organisation.

OUR TRAINERS

Eleni Takou



Eleni Takou is director of the non-profit organisation Ten Million Hands. She has studied communication, political science and political philosophy in Athens and Paris. She has worked in the Advocacy, Communications and Programs sector of several NGOs, including HumanRights360, the Hellenic League for Human Rights and SolidarityNow. During 2015, she has served as Chief of Staff of the Minister for Migration Policy. Prior to this, she has been coordinating the Racist Violence Recording Network, a coalition of CSOs under the auspices of UNHCR Office in Greece and the Greek National Commission for Human Rights. She has also been a consultant on issues of statelessness for UNHCR Greece. Her work is focused on advocacy and strategic communications, refugee protection, migration, and anti-racism.

OUR TRAINERS

Sotiris Petropoulos



Dr. Sotiris Petropoulos is Co-Founder of HIGGS and Associate Professor at the University of the Peloponnese. Both at HIGGS and in the University he is focusing on Philanthropy, Civil Society Organizations and Social economy initiatives. During the period 2008-2013 he acted as Senior Consultant on International Donors Programs at Ernst & Young. He has organized and delivered capacity building trainings to more than 300 non-profits and social enterprises in Greece and the Balkans supporting them to enhance their strategic planning and to increase their operational and organizational capacity. He also leads the Social Impact Assessment Unit of HIGGS which regularly conducts Social Impact Assessments for Non-profits, CSR projects and Charitable Foundations.

PDSFF23 x FILMINTS SCREENING

On Saturday, 18.Mar, at 16:00, at Trianon, it was the moment to show what the teams have been working on after they received the 'Training on Filmmaking'. Eight films were screened at a **free entrance event** that was part of the **Positively Different Short Film Festival 2023**.



PDSFF23 x FILMINTS SCREENING



The films that were screened tell stories of solidarity, explore belonging and connections between people and their places, show struggles that claim public spaces, satirise and subvert stereotypes, claim and create safe and brave spaces.

PDSFF23 x FILMINTS SCREENING

An **open discussion** followed, where filmmakers-guests of the festival, members of the wider team of FILMINTS and Inter Alia and friends were invited to participate and share their feedback, while the FILMINTS team had a chance to share their experience, creative process, hopes and plans for future steps!

Below, the films screened (created since the beginning of the programme):



Crumbs for the Pigeons (3')







"I thought I was like them. Am I made for this?"

Crumbs for Pigeons is an abstract exploration of finding your place, in a world of predetermined paths.

Papers (4')







"In 2018, the Prime Minister of Malta after the arrival of a boat of migrants said that "they are all returning to their country". We wanted to collect some interviews by asking the question: "if you were asked to return to your country what would your reaction be?".

The Blinking Contest (5')







Your favourite news show presents a sports reportage about a never to be seen before champion from this years blinking contest finale. But who is this new master of deception? A satire like comedy short movie, that challenges your view of the world.

Connect the Dots (4')







A heart-warming, simple yet lifechanging message is conveyed to you in this short yet impactful film. Hopefully you will be able to understand the deeper meaning and humanitarian intentions behind this short film and maybe take something with you on your journey of life.

Open Windows (20')







Through interviews on the streets, intimate discussions on balconies and personal confessions, *Open Windows* is a portrait of the city and its people, trying to answer the question "where do you think you belong"?

Portraits (4')





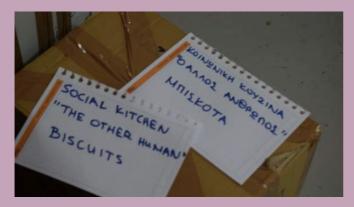


A necessary film in these times, as Portaits recalls with accuracy and sensitivity that behind immigration, there is first and foremost a human being who also has the right to a chance to exist

The Others (6')







On February 6 2023, two powerful earthquakes hit south Turkey and Syria, causing extensive damage and leaving behind tens of thousands dead and millions homeless. A few days later and many kilometers away, at 109 M. Aleksandrou Street, in Kerameikos, the facilities of Social Cuisine "The Other Human" are filled with dozens of volunteers willing to begin a large journey...

This is not Reconstruction | This is Politics (5')







With the images of cardboard birds, banners, bulldozers and trees and through the voices of the residents, This is not Reconstruction | This is Politics narrates the neighbourhood's struggle to recover the Exarcheia square.





